

Art Room Capabilities

The chart lists applications and the common file extension. Design Mark is equipped to handle customer files from these software programs.

All files may be subject to additional charges if they are unsuitable for final art. All files are pre-flighted to determine their suitability for use.

If the file is transmitted via e-mail it is important that the file be 'attached to', not embedded in the e-mail. Please fax a hard copy of the artwork so it can be compared to the electronic file. Fonts transmitted via email must be compressed via compression software i.e. Winzip (PC) or Stuffit Deluxe (Mac).

For all submission methods please identify the following on the file:

1. Dimensioned drawing
2. Color separations with PMS#
3. Font style
4. CMYK for 4-Color Process
5. Print Directory of all files on the disk
6. Original file of any placed images contained in the electronic art file

Program Name	Version	Extension
*Adobe Illustrator	CS2	.ai
Adobe PhotoShop	CS2	.psd
*Adobe InDesign	CS2	.indd
*Adobe Acrobat	8.0	.pdf
PageMaker	7.0	.p70
AutoCad	2009	.dwg
Corel Draw	12	.cdr
Freehand	MX	.fh10
QuarkXpress	6.1	.qxd
GerbTool	13	.grb
Pro-E 2001 ²	wildfire	

Scanned Images

Any scanned images must be supplied as: .tif or .eps

Other Capabilities

Imagesetter Films
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Color Printing

14" x up to 40" max size
22" x up to 96" max size
Prototyping 8 1/2 x 11
11x17
13x19
legal size
Up to 11x17

Color Scanner
E-mail (Primary)
Customer FTP sites
Web Page
FTP site
User Name
Password

On-Site
bfinnegan@design-mark.com
Please supply password to DMI
www.design-mark.com
ftp.design-mark.com
artwork
graphics



Certificate No. 10332
Certificate No. 9690

Flexographic Art Specifications

1. Art work will be considered camera ready if supplied at 100% to size, or if it can be reduced or enlarged proportionately to the size of the label.
2. All copy and graphics should be placed no less than .025 from the edge of the label.
3. All bled images must extend at least .060 beyond the edge of the label.
4. Bled borders must be a minimum of .025 thick with an additional .060 beyond the edge of the label.
5. Minimum rule lines are .007 wide in positive print, .01 in reverse print.
6. Minimum type size is 4pt in both positive and reverse.
7. When using extra bold or extra light avoid any fonts smaller than 8pt in size.
8. Screen values can range from 65 to 133 lpi, no less than 5% dot to no more than a 90% dot.
9. Any two colors that trap may produce a third color. Please consult us in this situation.

Scanning Specifications

1. Scanned images for four color process and continuous tone printing must be scanned at 300 dpi.
2. Line art and type must be scanned at 1200 dpi.
3. Scans should be saved as TIFF or EPS files. Convert scanned color images to CMYK before saving to disk.
4. Any work to run 4 color process, the entire file must be converted to CMYK.